

Press Release
Jakarta, November 2025



IDEC 2025 Scientific Conference Doubles in Delegates with Exhibition Drawing Record High Attendee Numbers

Jakarta, 21 November 2025 - After three vibrant days of exhibitions, conferences, and collaborations, the Indonesia Dental Exhibition & Conference (IDEC) 2025 concluded at the Jakarta International Convention Center (JICC). Organised by Koelnmesse Pte Ltd and Amara Group, in close cooperation with the Indonesian Dental Association (PDGI), this fourth edition has solidified IDEC's position as a driving force in advancing the dental industry across Indonesia.

This year's edition recorded a notable increase in conference delegates, welcoming 757 dental professionals with the entire event attracting 5,620 participants from across Indonesia a rise that underscores IDEC's growing relevance within the regional dental calendar. The show featured more than 250 exhibiting brands from 11 countries with three international pavilions representing China, Italy, and Korea. Spanning 5,000 sqm of exhibition space, the event unveiled a dynamic showcase of innovations in digital dentistry, imaging, restorative materials, and clinical technology.

The Scientific Conference and hands-on workshops also drew an exceptional response doubling in attendee numbers from the previous edition. The sessions by both international and local speakers received outstanding feedback for their practical insights and expert-led discussions that addressed current challenges and emerging trends in modern dental practice. Many delegates praised the programme for elevating professional knowledge and strengthening Indonesia's position as a regional hub for continuing dental education.

Mathias Kuepper, Managing Director and Vice President Asia-Pacific of Koelnmesse Pte Ltd, remarked:

"This year's IDEC has been nothing short of inspiring. The energy, engagement, and record participation in the scientific conference we witnessed reflect the tremendous momentum of Indonesia's dental industry. IDEC 2025 has proven that when innovation meets collaboration, real transformation happens – and we are proud to see this platform continue to grow as a benchmark for dental excellence in the region."

Etty Anggraeni, Managing Director of Amara Group, added:

"We are proud to see IDEC evolve into more than just an exhibition – it is now a movement that empowers collaboration, strengthens education, and inspires the next generation of dental professionals in Indonesia."

"This year's scientific conference attracted a record-breaking 757 dental professionals, doubling attendance from the previous edition. Held under the theme 'The Transformation of Dental Health Resiliency,' the conference featured both local and international speakers who delivered insightful sessions on endodontics, periodontics, and digital dentistry – ensuring Indonesian dentists received timely and relevant knowledge for their practice," shared, IDEC 2025 Chairperson, drg. Himawan Halim.

Randall J. Drumm, Director of International Sales for Garrison Dental Solutions shared, "As first-time exhibitors at IDEC 2025, we've had an excellent experience meeting dental professionals and connecting with the local community in Indonesia. The event has also provided a valuable

**Indonesia Dental
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opportunity to train our distributors on our latest products for the Indonesian market.”

Fabio Catellani, Foreign Office Manager from UNIDI shared the following, “UNIDI supports Italian companies in expanding their business worldwide, and IDEC 2025 was a natural first step into the Indonesian market. The Italian Pavilion benefited greatly from the strong collaboration between international and local organising partners, offering the best of both worlds: In-depth local industry knowledge and an international perspective. We look forward to returning with even more exhibitors for the next edition of IDEC in 2027.”

Returning Indonesian exhibitor, Belanja Gigi’s Mr. Marcell from marketing said, “We always participate as an exhibitor at IDEC, and this year marks the fourth time. IDEC is one of the busiest dental events we attend and always maintains its quality, both in terms of the crowd and its participants. We hope IDEC 2027 becomes even bigger and more bustling.”

Conference delegate drg Novia Setyowati praised, “The reason I am attending the IDEC 2025 conference is primarily due to the exceptional lineup of speakers. Furthermore, the topics presented are highly relevant and engaging. This event also serves as a valuable opportunity for me to gain deeper insights into the latest technologies in Dentistry. I will certainly plan to attend the subsequent IDEC Conference.”

“We came to IDEC to find tools and materials for our clinic and have been able to find most of these at the IDEC exhibition. The variety of items at the exhibition is great, showcasing high-quality products. IDEC is the right place to find items for our clinic’s needs” noted drg Dick Yonathan, a visitor to the IDEC 2025 exhibition.

Visitors and exhibitors alike praised IDEC 2025 for its dynamic atmosphere and successful networking outcomes. Many highlighted the exhibition’s strategic business platform and the opportunities it creates for partnerships, market expansion, and product launches.

Building on the success of this year’s edition, IDEC reaffirms its commitment to supporting Indonesia’s dental ecosystem and will return for its fifth edition in Jakarta in 2027.

For more information, visit www.indonesiadentalexpo.com or follow IDEC on Facebook, Instagram, and LinkedIn.

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About the Organisation

Indonesian Dental Association (PDGI)

The Indonesian Dentists Association (PDGI), established in 1950, is the official organisation representing dental professionals in Indonesia. Currently, PDGI has 19 regional branches and 288 local branches. To achieve its vision of becoming a trusted and professional dental organisation in Indonesia, PDGI’s mission is to build partnerships with

various stakeholders to improve dental and oral health; strengthen organisational governance by empowering existing structures; advance dental science by improving education and providing opportunities for continuing education; and enhance professionalism in the field of dentistry by improving the welfare and providing legal protection to its members.

Koelnmesse

Koelnmesse, founded in Cologne, Germany, is one of the world's largest trade fair companies since 1924. With over 80 annual international trade fairs and conferences held worldwide, Koelnmesse is a leading trade fair organiser in various sectors, such as: Food and Food Technology, Technology, Digital Media and Entertainment, Healthcare, Lifestyle and Facilities, and others. Koelnmesse Pte Ltd, founded in Singapore in 2002, is one of the subsidiaries that manages trade fairs and conferences in the Asia-Pacific Region. These exhibitions include: Asia's largest F&B exhibition - Anuga Asia and the Asian edition of Gamescom - Gamescom Asia, as well as the leading award-winning dentistry conference and exhibition in Asia Pacific - IDEM Singapore.

PT Nine Koeln Indonesia

PT Nine Koeln Indonesia, a subsidiary of Amara Group and joint venture with Koelnmesse GmbH, delivers world-class B2B exhibitions that connect global industries with Indonesia's growing market. With leading events such as interzum jakarta, IFMAC WOODMAC, International Hardware Fair Indonesia, and IDEC, the company drives innovation, trade, and industry growth across key manufacturing and professional sectors.

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