

May 2025, Indonesia

Approaching IDEC 2025: Innovation and Global Collaboration Driving Indonesia's Dental Health Transformation

Jakarta, 8 May 2025 - With just six months until the highly-anticipated Indonesia Dental Exhibition & Conference (IDEC) 2025, enthusiasm continues to grow among participants and visitors. Now in its fourth edition, IDEC will return to the Jakarta International Convention Centre (JICC) from 14-16 November 2025. As the country's largest dental industry event, IDEC serves as a key platform to strengthen Indonesia's dental health resilience and transformation.

Jointly organised by PT Traya Eksibisi Internasional and Koelnmesse Pte Ltd, in close cooperation with the Indonesian Dental Association (PDGI), IDEC 2025 is a cornerstone of the dental exhibition calendar. The event will feature a diverse programme of engaging activities, expert-led talks, and interactive demonstrations for all attendees.

Since the first announcement in February 2025, the event has garnered significant interest from exhibitors worldwide. The exhibition, spanning 6,000 square metres, with over 80% of the space already sold. Exhibitors include leading local and international brands from countries such as Germany, South Korea, China, Turkey, and more. Notable returning exhibitors include Cobra Dental, Mandala Mitratama, Labora, Dental Jaya, Bintang Saudara, and J. Morita MFG. Corp. Indonesia, alongside global brands such as Bryant Dental, Planmeca, Erkodent, and other prominent names in the dental industry.

Under the theme "Transformation of Dental Health Resilience", IDEC 2025 will welcome over 250 local and international brands, showcasing an array of products and cutting-edge technologies including digital imaging, CAD/CAM systems, and AI-based solutions. The event aims to attract more than 7,000 visitors, including general dentists, specialists, dental professionals, distributors, manufacturers, and dental students.

"The transformation of dental health resilience represents a holistic commitment to building a more robust and inclusive health system," said Dr. Usman Sumantri, MSc, Chairman of the Indonesian Dental Association. "This means investing in long-term prevention, education, and equitable access to quality dental care. IDEC acts as a vital platform for stakeholders to enhance ecosystem resilience through cross-sector collaboration and advanced technologies, while also serving as a catalyst for the growth and development of Indonesia's dental profession."

"The progress is promising," noted Dr. drg. Himawan Halim, Chairman of IDEC 2025. "We are seeing strong enthusiasm from exhibitors eager to present advancements in dental technology, digital innovations, AI, and integrated dental care systems. IDEC 2025 will be a robust platform facilitating strategic connections between brands and key decision-makers."

Mathias Kuepper, Managing Director & Vice President APAC of Koelnmesse, added, "Koelnmesse is proud to contribute its international expertise and network to IDEC. We are committed to curating a dynamic, interactive environment that fosters meaningful connections among exhibitors, visitors,

Indonesia Dental
Exhibition &
Conference (IDEC) 2025
14.11.-16.11.2025
www.indonesiadentalexpo.com

Your contact:
Andia Ratna K (Dea)
Tel.
+62 818751525

Janice Lee
Tel.
+65 6500-6700
E-mail
idec@
koelnmesse.com.sg

PT. Traya Ekshibisi
International
South Quarter Tower A Lantai 6
R.A. Kartini No.Kav. 8,
Cilandak Bar., Kec. Cilandak,
Kota Jakarta Selatan, Daerah
Khusus Ibukota Jakarta 12430

Koelnmesse Pte. Ltd.
152 Beach Road
#24-04 Gateway East
Singapore 189721
www.koelnmesse.com.sg



and experts. This year, we are placing special emphasis on increasing international participation, expanding the venue, and building broader partnerships. IDEC is fast becoming the premier event for Indonesia's dental industry, spurring both business growth and knowledge exchange."

In addition to the exhibition, IDEC 2025 will host a scientific conference featuring prominent local and international speakers addressing current dental topics. Attendees will have the opportunity to engage in hands-on training sessions, providing practical education and direct interaction with industry experts.

JICC—formerly known as Jakarta Convention Center—has been selected as the venue due to its reputation as Indonesia's leading world-class event centre, now revitalised with a modern identity. JICC offers a refreshed, welcoming environment, combining comfort and hospitality to accommodate the global dental health community. Exhibition sales are now ongoing, with limited availability remaining. Trade visitor registration will open in June 2025, with free online registration offered and on-site tickets will be priced at IDR 50,000.

For more information, visit www.indonesiadentalexpo.com

----- End -----

If you reprint this document, please send us a sample copy.

About the Organisers

Koelnmesse

Koelnmesse, founded in Cologne, Germany, is one of the world's largest trade fair companies since 1924. With over 80 annual international trade fairs and conferences organised worldwide, Koelnmesse is the leading trade fair organiser across the following sectors: Food and Food Technology; Technology, Digital Media and Entertainment; Health, Lifestyle and Facilities and more. Koelnmesse Pte Ltd, established in Singapore since 2002, is one of the key subsidiaries managing the trade fairs and conferences in the Asia-Pacific region. These include the largest F&B exhibition in Asia - Anuga Asia and the Asian edition of gamescom - gamescom asia, as well as the leading and award-winning dental conference and exhibition in the Asia Pacific - IDEM Singapore.

PT. Traya Eksibisi Internasional (Three Events)

PT Traya Eksibisi Internasional (Traya Events) established in 2015 as part of PT Amara Pameran Internasional, which has 5 exhibition organising subsidiaries with their respective focus on different specific industries.

As one of the leading exhibition organisers in Indonesia, PT Amara Pameran Internasional successfully debuted major events in the country, including GIIAS (Gaikindo Indonesia International Auto Show), Indocomtech, Furniture Indonesia, IDEC and more.

Indonesian Dental Association (PDGI - Persatuan Dokter Gigi Indonesia)

The Indonesian Dental Association (PDGI), established in 1950, is the official organization representing dental professionals in Indonesia. Currently, PDGI has 19 regional branches and 288 local branches.

To achieve its vision of becoming a trusted and professional dental organization in Indonesia, PDGI has a mission to build partnerships with relevant parties to improve oral health, strengthen organizational governance by empowering existing structures; advance dental science by improving education and providing opportunities for continuing education; and promote professionalism in the industry by improving the welfare of its members and providing legal protection to its members.

Your Contact:

Andia Ratna K (Dea)

Head of Marketing & Communication

PT. Traya Ekshibisi International
South Quarter Tower A Lantai 6 R.A. Kartini No.Kav. 8, Cilandak Bar., Kec.
Cilandak, Kota Jakarta Selatan, Daerah Khusus Ibukota Jakarta 12430

Tel: +62818751525

Janice Lee

Marketing and Communications Manager

Koelnmesse Pte Ltd
152 Beach Road, #24-04 Gateway East, Singapore 189721
Tel: +65 6500 7000

idec@koelnmesse.com.sg
www.koelnmesse.com.sg